

## SHARED ELECTRIC SCOOTERS COMING TO PARIS



### **AFTER A 7 MONTHS TRIAL PERIOD, CITYSCOOT STARTS ITS SERVICE 21st JUNE 2016**

Cityscoot launches Tuesday 21st June 2016, in Paris, its renting service with 150 electric scooters spread over a 33km<sup>2</sup> zone at the heart of the capital. The fleet will progressively reach 1000 scooters in the inner Paris by the first quarter of 2017.

Since the press conference that marked, last year, the beginning of the trial period, The City Hall of Paris never stopped lending its official support to this private project. Indeed, this new mean of locomotion will contribute to relieving the traffic congestion as well as making the city less noisy and less polluted.

The trial, carried out for 7 months using about fifty scooters, allowed Cityscoot to learn some precious lessons thanks to feedbacks from more than a thousand users. Their comments, whether spontaneous or gathered through surveys, have lead Cityscoot to improve the customer path and enhance the technology made for the scooters, in order to offer an ever more fluent experience.

### **NO TERMINAL NOR DEDICATED PARKING SPOT**

The booking system created by Cityscoot is entirely innovative and connected: no keys, no card, no booking or charging terminal...

Thanks to the application Cityscoot downloaded onto their smartphone (Android and iPhone), the users can localize one of the available scooters, view its battery life and freely book it for 10 minutes, giving them the time to go to the scooter.

A 4-digit code displayed on the screen enables the scooter unlocking. To end the rental, one only needs to park on a public space authorized for motorized two-wheelers inside the Cityscoot Zone. The user never has to worry about charging the scooter: the Cityscoot maintenance team replaces empty batteries with fully charged ones.

An approved helmet, adjustable to the user's head, is available under the saddle, as well as one-use only hygiene caps.

### **AT THE HEART OF PARIS, 7 DAYS A WEEK, FROM 7 A.M. TO 11 P.M.**

Cityscoot are available for rental 7 days a week, from 7 a.m. to 11 p.m. They are spread across the « Cityscoot Zone », which refers to the areas of Paris in which the scooters can be rented and returned on the allowed parking spaces for motorized two-wheelers. The users are nonetheless free to drive and stop inside or outside the Cityscoot Zone. It already covers a third of the inner Paris (**map can be seen here:** <http://bit.ly/1rehCtt>), and is intended to progressively extend to the whole capital.

### **FREE ONLINE REGISTRATION**

The Cityscoot service is available to every adult.

The registration is free and is done online on the website [www.cityscoot.eu](http://www.cityscoot.eu). In order to create their account, the user must submit their contact details, register a debit card, upload a valid ID and if necessary a driving licence:

- If the user was born before 1st January 1988: a driving licence is not needed.
- If the user was born after 31st December 1987: he must hold a valid French delivered or EU delivered driving licence : A, A1, A2, B or BSR (AM licence).

### **FREE INITIATION SESSIONS**

Cityscoot offers to unexperienced users to freely take part in training initiations dispensed by professionals from driving school, in order to ensure the security of the user at best.

### **PAY ON USE**

No subscription, no commitment. Renting a Cityscoot is charged by the minute, starting the first minute, with no minimal time limit! The rental starts after dialling the code on the scooter, and ends when it is returned.

### **CityMoover:**

This is the basic price available from registration: 0,28€ all taxes included, starting the first minute.

**CityRider:** Intended for more frequent users, it enables to buy minute packs beforehand in order to benefit from advantageous discount.

Two packs are available:

- **CityRider100:** 100 minutes for 25€ all taxes included (namely 0,25 € / min)
- **CityRider500:** 500 minutes for 100€ all taxes included (namely 0,20 € / min)

The users can buy as many packs as they want: the prepaid minutes add up and can be used with no time limit. When reaching end of stock, the CityMoover price will automatically apply.

## URBAN ELECTRIC SCOOTER

The Cityscoot is a L1e electric scooter (equivalent to a thermal 50CC model), whose speed is limited for an urban use to 45km/h. Thanks to its low gravity centre and its innovative electric engine, the Cityscoot is easy to handle and provides a genuine driving pleasure in silence. Manufactured in Europe, the Cityscoot is a reference in terms of security, reliability and robustness.

## ALLIANZ FRANCE, CITYSCOOT'S PARTNER INSURER

In the event of theft or damage, the insurance subscribed by Cityscoot with Allianz France comes into play. Thus, the driver is completely covered for the entire rental period. This all-risks insurance, included in the rental price, is automatically subscribed through the transaction, with no formalities to complete. In the event of an accident, the user benefits from the assistance services of Mondial Assistance France, every day at all times.

## ABOUT CITYSCOOT

Cityscoot is a private company founded in March 2014. Since its creation, it has already invested more than a million euros in the development of its proprietary technology, particularly with the support of BPI France and the Ile-de-France Regional Council. Cityscoot expects 5000 users for its first month of activity and aims to increase this number greatly thanks to the fleet enlargement. Paris is the first city that benefits from this new service. Cityscoot plans on using the same design to accommodate other French and European cities.

Cityscoot is member of the AVEM, the AVERE and the MOV'EO POLE.

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Information and registration on [www.cityscoot.eu](http://www.cityscoot.eu)

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