



Internship in Marketing & Communication

Who we are?

Cityscoot is transforming the city's mobility.

Launched in 2016 in Paris as the first free-floating electric mopeds service. With more than 7000 mopeds in Paris, Nice, Bordeaux and Milan, hundreds of thousands of users have adopted this amazing mobility option in the city. Today Cityscoot continues to rapidly grow to serve its ambition: consolidate its leadership position in the shared moped European landscape.

Do you want to have an impact on the future of the city's mobility, the environment and the experience of hundreds of thousands of users in several countries? Then join us in this adventure!

Job Description

You'll work on developing partnerships, managing CSR campaigns and planning and managing our events and other marketing initiatives. You will also be asked to work on product-related projects and the development of new business opportunities.

You will participate in Cityscoot's marketing operations to acquire new users and increase the use of the service. In addition, you will contribute to the optimisation of the user experience and the implementation of analytical tools.

- Level of education: Enrolled in a business/communications/marketing faculty
- Excellent knowledge of Italian and English, both written and spoken.
- Open-minded and collaborative approach.
- Taste for action, creative and practical spirit.
- Ability to learn quickly, autonomy, efficiency and rigor in execution.
- Knowledge of the digital marketing world.
- Good knowledge of social media.

Further Details

- Full-time curricular internship
- Possibility to work remotely (partial)
- Start from September 2022

Please send a request with attached CV to: hr-italy@cityscoot.eu specifying in the subject: Marketing Internship - Milan

Il presente annuncio è rivolto ad entrambi i sessi, ai sensi delle leggi 903/77 e 125/91, e a persone di tutte le età e tutte le nazionalità, ai sensi dei decreti legislativi 215/03 e 216/03.